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May, 1918

# ARROW Soft COLLARS

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THIRD AND NEW STREETS

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The Burr begs to present some of your screen favorites, and some extraordinary brand new scenarios which have not yet been produced.

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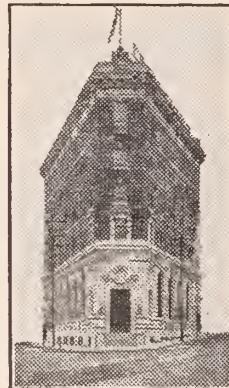
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HOWARD and FOSTER or ALDEN  
In Gun Metal or a rich Fall Shade of Russian Calf  
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"My goodness!"—*Lampoon.*

"How did you get home when your  
machine broke down?"

"A la carte."—*Punch Bowl.*



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He—"Darling, I swear that my love is enduring."

She (yawning)—"It certainly is."—*Jack-o'-Lantern.*

"Let me see; was it you that I kissed in the conservatory last night?"

"About what time, please?"—*Tiger.*

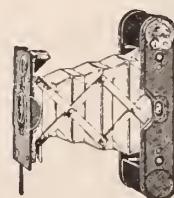
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 Entrance to Bridge. Telephone.

Paul—"Gee! I always thought you were too lazy to run like this for a car."

Tom—"That's all right. Laziness runs in our family."—*Omega.*

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Multiplied they make the stylish woman.  
 Divided they make the male.  
 Minus they make the artist's model.

—*Journal.*

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Best Assortment of Cigars, Cigarettes, Tobacco, Herd's and  
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HAVE YOU EATEN ONE OF

## FRITZ'S

# Hamburgers?

SANDWICHES OF ALL KINDS  
 Best Coffee in Town

FOURTH AND NEW STS.

### That Gems Governed Destinies—

—is an ancient tradition which has grown into the pretty custom of giving birthstones as holiday expressions of best wishes.

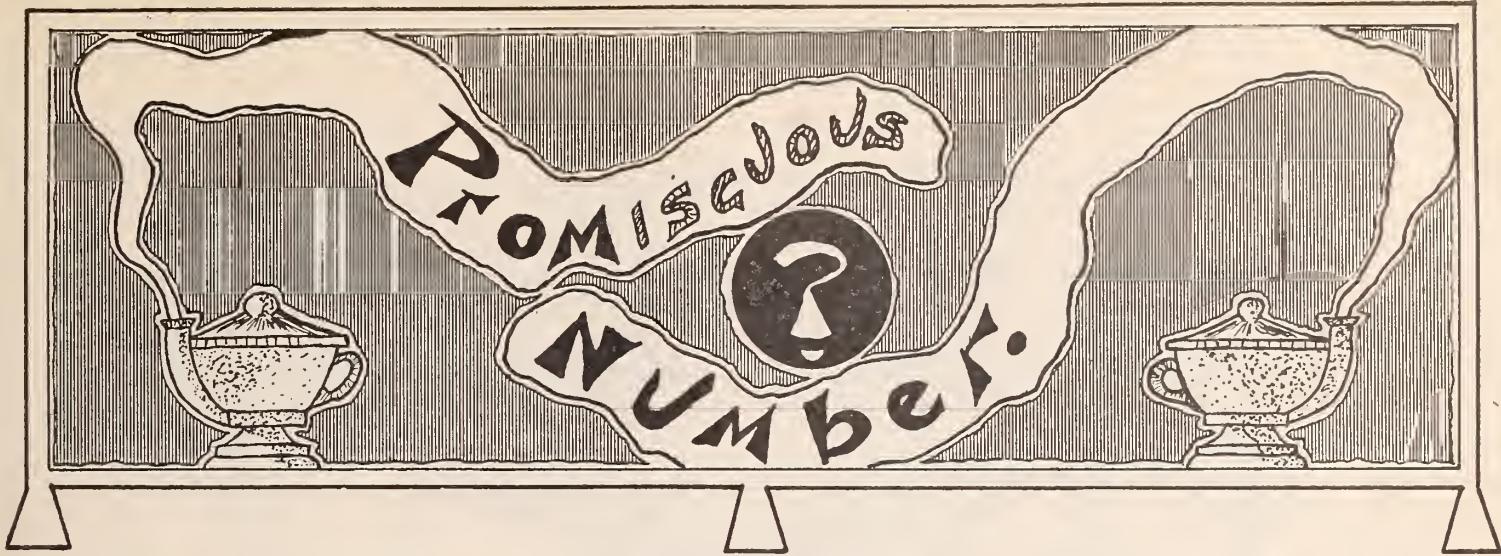
We have an unusually good line of birthstones set in rings, brooches and scarf pins, 14k. gold, very reasonably priced.

January, Garnet  
 February, Amethyst  
 March, Bloodstone  
 April, Diamond  
 May, Emerald  
 June, Moss Agate  
 July, Ruby  
 August, Sardonyx  
 September, Sapphire  
 October, Opal  
 November, Topaz  
 December, Turquois

### FAUST & LANDES

Jewelers and Silversmiths

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## A Junior's Soliloquy

To dance or not to dance—that is the question;  
Whether in full dress or Tux to suffer  
The dips and slips on the fickle hardwood floor,  
Or to take refuge on the side lines, and  
By sitting out the dances—take no chances?  
To glide—to slide, and then perchance  
To fall! Ah, there's the rub. To fall,  
And in that fall to rip the rented Tux;  
No, no! Far better to walk and talk, or  
By sitting out the dances—take no chances.





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## EDITORIALS

### Saving Daylight.

What are we going to do with all the daylight that we are saving? Isn't it wonderful how economical we are getting, and all of a sudden, too? Before the war the American people were wasting everything—fuel, fat and fodder. We fed the garbage can more than we fed the poor. We burned more coal than the Devil himself. Our electric light bills made the company proud of Tommy Edison. Newspapers gave you more paper than news. In fact, we were wasting everything imaginable, including time.

Along came a maiden and whispered, "Willful waste brings woeful want," and we turned right around and put up signs: "Save the food and win the war." We saved our coal, saying: "A lump a day keeps the Kaiser away." Cities turned off their electric signs and profuse street lights. Newspapers printed the same amount

of news, but on less paper. Now Congress has passed the Daylight Savings Bill, which bill will cost us an hour of sleep each morning.

From lightless nights to darkless nights. Good-night.

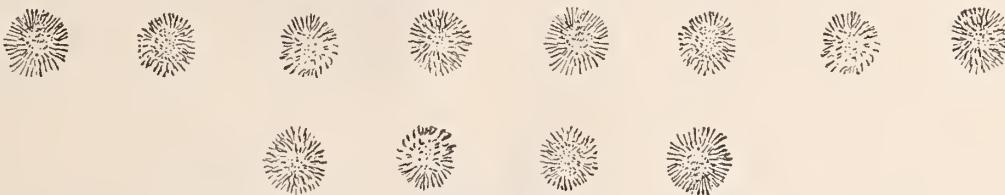
### Not in It.

Like Heinz's pickles, there are about 57 varieties of dancing stunts, and each one, to us, is as stupid and silly as the rest. During the Junior week most of these stunts have been tried. The meek Freshman, the more seasoned Sophomore and the near-wise Juniors—each class had devoted an evening to this branch of art, and danced a night away. The art of dancing in this country has undergone a revolution, and new dances are still being invented. Unless you can do the fox-trot, the rabbit-hop, the shrimp-wriggle, the lobster crawl and the rest

of the 57 varieties without making a fool of yourself, you're not in it.

They claim that it is great sport to do the fox-trot, the bear-hug and all the rest from seven to one at night with a smiling, clinging, winsome maiden. We believe it, especially so if you are wearing a pair of new "pumps," a borrowed Tuxedo outfit and a stiff-bosomed shirt. Truly it must be great, being thus equipped with

such unaccustomed accoutrements, to go through strenuous acrobatic stunts for six hours, with occasional rest periods behind the palms. Of course, the Prom. is regarded as a relaxation, a recreation, a love-making opportunity, belonging to organized society. We have nothing against dancing for those who are young, nimble and like it, but as for us we prefer other musical comedy.



### A Second--What?

"Gladys," said her mother, "you stood on the porch quite a while with that young man last night."

"Why, mother," replied Gladys, "I only stood there for a second."

"Yes," said mother, "but I am sure I heard the third and the fourth."

### I. Dewdrink.

"Along with this daylight saving business Congress ought to repeal the law of gravitation for Saturday nights, at least."

### Wire Girls?

He—"May I call tonight?"

She—"Yes, on the telephone."

### But Not with Water.

"Mac sings well. Has he ever had his voice cultivated?"

"I couldn't say, but I do know that he has had it irrigated quite often."

### Decollete.

The sun, along about eleven,  
Doth shine on Phyllis' brow from heaven;  
Then, after lunch and just ere tea,  
The rascal doth her white neck see;  
At dawn, and when the dance is done,  
'Tis shocking what he shines upon!

### Behind the Orchestra.

Luke—"And what are you doing for your country?"

McGluke—"Oh, I'm wearing this sweater that my girl learned to knit on."

### In Oratory.

"What is so rare as a day in June?"

Voice from rear—"A Chinaman with whiskers."

### The Poor Cow.

Prof.—"Give me a compound sentence."

Frosh—"The maid milkt the cow and strained it."

"It's simply disgusting the way that girl is going mad over the new postman. She even writes herself letters every day to make sure that the fellow will stop at her place next morning."

Mabel at the dance suddenly changd color and held her sides with both hands. Her escort, thinking she was about to faint, said: "Shall I get you a glass of water?" "No," replied Mabel, blushing sweetly, "get a few safety pins."

### **Names and Why.**

*Cinderella*—A charming damsel, Ella (for that was her Christian name then), always used to delight in walking barefooted on the cinder path in the back of her old lady's ranch. So since then she was dubbed Cinderella.

*Pokahantas* (Poka-han-tas)—This fair maiden, when sweet sixteen (how sweet it was we can't remember) enjoyed immensely playing with a poker (Poka in Sioux Indian), always poking her companions with it as if to poke fun at them.

"Han" from the berg Hanahasse, her dad's home town. (He was also a member of the Hanakkasee Country Club.)

"Tas"—Indian suffix meaning beautiful and pretty.

*Bismarck*—At 13 he used to match pfennigs with the boys of his gang, in the empty lot (now used for growing hops and barley), around the corner from his house. His mother had to call him continually for the afternoon beer. But then, as in later life, he was always a winner. (You know, like the American Tobacco Company says Mecca is today.) So he used to yell back entreatingly: "Bitte, mutter, bis u' mark." From that time on his cronies called him "Bismarck."

*Lohengrin*—He always was a saving man; that's why he was able to marry Elsa later. To illustrate this point: One day he went to a "beer garden" and ordered a seidel and pretzels. "Five pfennigs," said the kellner. "Here's four pfennigs; take back the pretzels," said Lohie. Hence the term "Lohen" (old Teutonic word meaning lower, was given him.) Nevertheless he was always cheerful and smiling—hence the grin.

*Kaiser*—Censored.

### **Unpleasant Experiences.**

#### **No. 1--Attending a Piano Tuners' Convention**

### **A Crazy One!**

"The pepper!" cried the Druager Empress of Finland. "Who will pass me the pepper?"

"You are a undefined poisson," drawled the Queen mother O'Flanagan: "It would nevah do!"

"Now, see here," began the Duke of Parto Rica.

Just then the keeper at the head of the table rose threateningly. Silence reigned in the asylum dining room.



### **Oh! That's Different.**

"It was fine," whispered the Junior's lady fair, "but where did you get such splendid gestures?"

"Ssh! Those weren't gestures; they were mosquito bites."

### **How Simple**

Madam—"Tell me, Professor, what is a periphrasis?"

Prof.—"It is simply a circumlocutory cycle of oratorical sonorosity, circumscribing an atom of ideality, lost in verbal profundity."

Madam—"I see. Thank you."



A Mid-Summer Night's Dream

### **Now Stop, Eustace.**

Eustace—"Fine floor, isn't it?"

Hazel—"How do you know? You've been on my feet all along."

### **Tactful Topics.**

To be introduced between lulls in the jazzing.

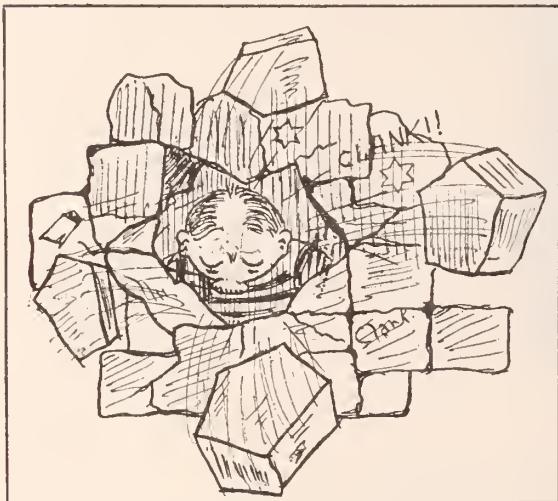
(Note—For the convenience of methodical ones Burro publishes this list of references.)

1. The Red Cross Rhapsodies, by R. Service.  
(See Recent Rimes by Jingle Belle.)
2. The Disastrous Tendencies of Parsnips Versus Those of Cucumbers. (Something for the Chaperones.)
3. The Consolidated Borough's Bridge. Part I. (See any copy S. B. Globe.)
4. Ditto. Part II. (See Bethlehem Times.)
5. The Kaiser's Character. (Burro advises all novices to carefully censor all statements.)

### **Please Translate**

As Usual—"That's as far as I got."

Prof.—"That's farther than you got."



Sing--"How did that guy get out of jail?"  
Sing--"The clever boy used his head."



### **A Voice—"Mary, what are you doing out there?"**

Mary—"I'm looking at the moon, mother."

Voice—"Well, tell the moon to go home, and come in off that porch. It's half-past eleven."

### **Naughty, Naughty.**

The sweet young thing was driving in a buggy with him. As they approached a big war construction camp (name deleted) a zealous guard stepped out and began searching under the lap robe.

"What are you looking for?" she ventured, timidly.

"Arms," was the reply.

"Well," she said, "there aren't any down there. They are all legs!"

### **Educated.**

First Stude—"Where were you educated?"

Second Stude—"In the head."

First Stude—"Well, you don't show it."

Second Stude—"I have my hat on."

### **Unpleasant Experiences.**

No. 2.--Talking with a Boy Whose Breath Resembles Sewer Gas.

**Of the 1094 women who fainted last year,  
1091 fell into the arms of men; two fell on the  
floor and the other into a kitchen sink.**

---

#### **Applied Arithmetic**

"Pa, what do five boys and six girls make?"  
"Noise, son, noise."

---

When in the chorus of inhuman events it becomes necessary for a poor but honest Junior to take the best dancer from the Colosseum to the Prom.; to take the sweetest girl in all the—Bethlehems to the Mustard and Cheese show, and then to dance at a tea and see the sun rise over the reservoir; who in the dickens is he to borrow the necessary filthy lucre from?

---

#### **Not Familiar.**

Percival—Ask Catherine if she's going along tomorrow.

Oswald (bashful-like)—Oh, I don't know her to talk to.

Percival—Well, then sing to her.

---

#### **For Art's Sake.**

"And did you enjoy the art exhibit, Waldo?"

"Yes, mother. Such wonderful pictures! The first prize was a beauty entitled 'The Moonshiner'—a picture in still life."

---

"What's your time?" asked the old farmer of the brisk salesman.

"Twenty minutes after five. What can I do for you?"

"I want them pants," said the old farmer, leading the way to the window and pointing to a ticket marked "Given away at 5.20."

---

**"I am particularly uneasy on this point," said the placid Senior as he arose and extracted a tack from his--trousers.**

#### **Birds of Feather--**

"There," exclaimed the math professor, after a long and tedious manipulation of formulae, algebra, trig, calc and various other mathematical contrivances, "that's the result. Look in the book and see what the author gets." The Frosh looked, and assumed such a quizzical look on his almost manly countenance that the Prof. was sorely perplexed. "What does he have?" he asked. The Frosh looked up with an enlightened air, stuttered around a second, and almost brought down the house when he said: "He seems to have made the same mistake as you have."

---

**Fellow (to girl who has just stumbled)--  
"Did you enjoy your trip?"**

---

**A student who goes to college in order to  
dance with girls all the time gathers no moss.**



**A Flank Movement Threatened.**

We know that this isn't the first time that  
something like this has turned your head.

G.C.



### Buenos Noches!

Said an ancient Spanish brunette: "I will do some man-fishing yet!" So she fixed up her hair to look pretty fair, shook her shawl and cast-a-net!

"You do not speak to him?"

"No," replied the scholarly girl. "When I passed him I gave him the geological survey."

"The geological survey?"

"Yes. What is commonly known as the stony stare."

### Hash.

Tide may still wait for no man, but this new daylight saving scheme sure showed time where to get off at.

### The Bloody Ah-ss.

"How's my pink shirt with the green stripes?"

"Mah lawd, it's ripping!"

"Sew it up, then. I'll wear my sweater."

### Green.

He was green when he arrived, but he learned rapidly. When Christmas came he sent back to the old farm a present for his dad—a bathrobe.

"What is it?" asked dad, in his next letter.

So he explained that it was a bathrobe, and that in high society they were—well, in short, they were "being worn."

His dad didn't question any further, but a few months later, when our hero visited home, he found it relegated to an obscure position in the back of the closet.

"What's the matter, dad?" he asked, "don't you use your bathrobe?"

"Naw," answered pater, "I tried the durn thing once, but it was in the way, and now I take a bath without it."

### Unpleasant Experiences.

No. 3.—Sitting in the bath tub of a big hotel and hearing some one approaching the bathroom door, and not knowing whether you locked the door or not.



### A Black Precipitate.

### His Working Clothes.

Elmira—"But think of asking papa's consent in such shabby clothes!"

Elmer (who is taking no chances)—"Change nothing! I had one suit ruined!"

### Easy.

Bob—"Say, Whitie, can you loan me some jewelry for the dance tomorrow?"

White—"No, but I'll tell you what to do."

Bob—"What?"

White—"Why, take some quinine to-night, and then in the morning you'll get awake with a ring in each ear."

Mrs. Malaprop says that this "See America First" movement may be alright, but she can't be brought to believe in these cook's tours. She has such a domestic problem, you know.

Scotch—"There is nothing like whiskey for keeping one's health."

English—"No indeed man. Beer is the real tonic."

Scotch—"You're wrong yoursel, mon, that's Teutonic."



# Don't Fail 2 C The Astronomical Studies in the Next Burro

Vampires  
Gunmen  
Sweethearts  
N - so - 4th

"Do the lower animals have a language?"  
"I'm not sure, but I've heard of deer stalking."

## Experienced.

"Oh, Miss Dora, let us go over there beneath the palms and have a little chat."

"Ha, ha; run along my little Freshy; this isn't my first experience."

Disparaging—"I had a coach for a while."  
Remarker—"I understand—a baby coach."

## Unpleasant Experiences.

No. 4.—**Seeing a man coming out of a restaurant and throwing his perfectly good meal into the gutter. And you were going to have a "bite" at that restaurant.**

## Congratulations!

It was midnight at the butcher's,  
When a frankfurt in a tray  
Barked out gaily at another:  
"You're a lucky dog, I say!"

"Shall I help you to alight, madam?"  
"No, thanks; I don't smoke."

"Dearest Mother—"They are persecuting me here at Camp and all because of my size. It is not my fault that I am small enough to sleep on my watch—"

## In the Rathskeller.

Bartender—See here, Hans, you have to keep your mouth shut or I'll give you a biff.  
Hans—Ein glass beer.  
(Note.—He got one—what?)

"So your tailor is married? And whom did he marry?"  
"A dressmaker."  
"Well, that's quite fitting, isn't it?"

**You've gotta lotta crust!" said the artist to his hunk of bread.**

Burro wonders if the average American is as clever as the British Tommy who told his home folks his location in France in a letter which follows. It escaped the eagle eye of the censor. He said: "They make it a bit hot for us at the front where we are now stationed, and let me tell you, it is somme front."

**"There is a busy man. He is so very busy he doesn't find time to tip his hat to the ladies."**

Speaking of daylight saving, isn't it going to be a hardship for these porch hammock lizards to have it remain light till 9.30?

# H. LEH & CO.

NEW DAYLIGHT DEPARTMENT STORE, ALLENTOWN, PA.

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Shirts sold exclusively here in Allentown.

UNDERWEAR NECKWEAR SWEATERS LEATHER GOODS  
BELTS BATHROBES, ETC.

Men's New Footwear is here in all famous makes. "Bostonian,"  
"Stetsons", "Edwin Clapp" and others.—Newest Styles and Leathers

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NIGHT and DAY SERVICE

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730

Night Phone  
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MORE BY THE PAIR  
LESS BY THE YEAR

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SOUTH BETHLEHEM, PA.

When You are in  
Philadelphia—visit

## Kendig-Whelan-Mason TAILORS

131 South Twelfth Street

Just above Walnut Street

Philadelphia

Young Man—"Please come out in the garden with me?"

Fair Co-Ed—"Oh, no, I mustn't go out without a chaperone."

Young M.—"But we won't need one."

Fair C. E.—"Then I don't want to go."

—Froth.

"Does she dress well?"

"I dunno. I never watched her."—Tiger.

He—"Could you ever marry me?"

She (coyly)—"I think I could if I wanted to."—Jack-o'-Lantern.

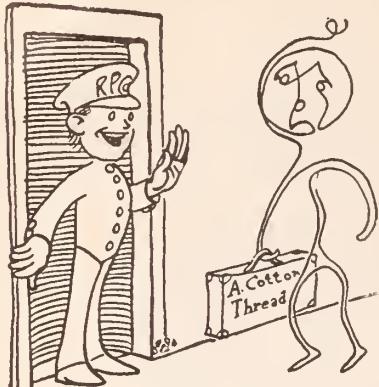
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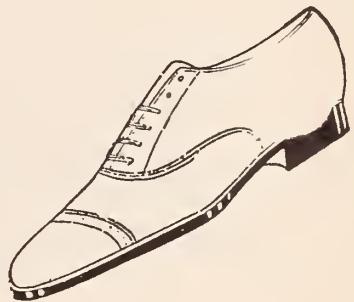
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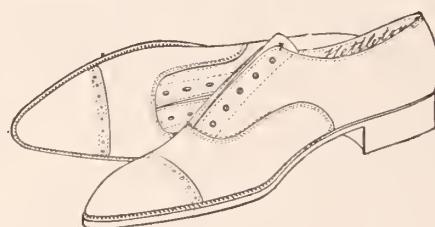
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